1. **Issue:** Dickinson State University (DSU) has submitted a Stage II request to rename the Department of Business and Management to the School of Business and Entrepreneurship.

2. **Proposed actions:** Approve/deny the Stage II request of the DSU to rename Department of Business and Management to the School of Business and Entrepreneurship.

3. **Background information:** The proposed name change is intended to aid DSU with branding. Other nearby institutions, most notably Black Hills State University, use the term “School” in the title of the unit housing their Business programs.

   Replacing the term “Management” with the term “Entrepreneurship” is consistent with the overall orientation of the unit and with recent action to place the southwestern North Dakota Small Business Development Center within the unit.

4. **Financial implications:** None cited.

5. **Legal/policy issues:** State Board of Higher Education (SBHE) Policy 307.1 *Institutional Organization Notice and Approval* states: “1. Board approval is required to create, discontinue or name a school, college, center or institute. Institutions shall submit such requests, along with rationale and supporting information, to the Chancellor and the Chancellor shall forward the proposal to the Board with a recommendation.”

   “2. As used in this policy, ‘center or institute’ means a unit that has as a primary function or activity academic instruction, research, or service beyond the immediate campus community. The terms do not include space designations, or units that simply have the word ‘center’ in their title, or units that provide non-academic services, such as dining centers.”

6. **Academic issues:** No academic issues were raised at the August 2, 2017 Academic Affairs Council (AAC) meeting.

7. **Coordination:** On August 2, 2017, the AAC voted unanimously to recommend that the Stage II request for review by the Chancellor’s Cabinet and advance to the SBHE Academic and Student Affairs Committee for approval/denial.

8. **Attachments:** The Stage II request is attached.

9. **Contact information:** Richard M. Rothaus, Ph.D., Vice Chancellor for Academic and Student Affairs, NDUS. Ph: 701-328-4136/email: richard.rothaus@ndus.edu.
10. Chancellor's recommendation: