Presentation to the North Dakota Workforce Development Council

July 19, 2012
Global Competitiveness

For any business to compete and succeed in this “New Age,” it is a “must” that they invest in training for their employees.... “people need training and re-training and re-training in a world where technology changes daily.”

Edward Gordon, “Turn the Key on the Global Talent Showdown”
North Dakota Governor’s Workforce Summit, 2011
Goal for Workforce Training

The four workforce training regions were created to “serve the workforce needs of business and industry and to serve as a broker in arranging the delivery of training.”

House Bill 1443 (1999)
“2012 will mark our 4th workforce training series in the Lake Region. TrainND has worked with me to plan timely topics and recruit proven experts as facilitators.”  

Chris Schilken, Executive Director, FORWARD Devils Lake
Effectiveness in Meeting Needs

“The training we received has been excellent and has provided growth for our employees, both personally and professionally.”

Survey Respondent
Trainers with Practical Experience

“Having an instructor that has actually worked in the field is a plus! Tim is great.”

*Austin Linder, Business employee training participant*
“Everything was explained very well, the PowerPoint was excellent, very good instructor. I would encourage everyone to come to this class. It was an excellent learning experience on how to protect yourself in all areas.”

J. Billings, Key Energy, employee training participant
Trainers with Practical Experience

“Robin conducted this training in a manner that was conducive for all. Extremely knowledgeable and friendly.”

Adam Matler, Business employee training participant
Partnership with Business and Industry

“The willingness of the private sector to invest shows that there is a good program.”

Workforce Forum Participant
Business Plan

- www.ndus.edu/industry
- Click on TrainND Workforce Training on the left side panel
TrainND provides training for North Dakota business and industry enhancing their ability to compete globally.
Value Statements

T"imely - provided WHEN our customers need it
R"elevant - designed for WHAT our customers need
A"daptable - customized to SUIT our customers
I"nnovative - developed with CURRENT trends in mind
N"atural - instructors who FIT the topic and audience
N"etworked - partnerships to COLLABORATE efficiently
D"ependable - committed to RESPOND promptly
2010-11 Biennial Report

- Businesses Served: 3,037
- Businesses Requesting Repeat Training: 50%
- Total Registrations: 37,344
- Unduplicated Participants: 22,672
- Client & Participant Satisfaction Rate: 99%
Questions?

www.trainnd.com